

G4C AFRICA FESTIVAL 2024: PROGRAMME

October 2

DAY 1 VIP Day

10:00 - 13:00

**GAME-CHANGERS
GATHERING**

Industry
Intermediaries Forum

October 3

DAY 2

10:30 - 13:00

**CONFERENCE
PROGRAMME**

Talks, Panels,
Play sessions

October 4

DAY 3

10:00 - 15:00

**IMMERSIVE
ARCADE**

XR experiences
showcase

October 5

DAY 4 Family Day

09:00 - 10:00

**WORKSHOP
FOR CHILDREN**

18:30 - 20:00



CEREMONY

G4C AFRICA FESTIVAL 2024: CONFERENCE

October 3

DAY 2

10:30 - 10:40 **Opening Address:** From Local Horizons to Global Play: Games as Gateways to Global Citizenship

10:40 - 11:00 **Fireside Chat:** Digital Innovation and Social Impact: Transforming Lives in Africa

11:00 - 11:15 **Lightning Talk:** Leveraging gaming in the global quest against hunger

11:15 - 11:30 **Lightning Talk:** Making MRIs Magical for Sick Kids

11:30 - 11:45 **Lightning Talk:** Reconnecting People to Nature Using Immersive Technology

11:45 - 12:15 **Play Session:** Building Future Leaders Through Play

12:15 - 12:45 **Film Screening** - Ampe: Leap into the Sky, Black Girl

12:45 - 13:00 Conference Wrap Up

G4C AFRICA FESTIVAL 2024: SPEAKERS



Lisa Adams
Founder, Citizen Code



Maxine Lea Nel
Co-founder and Creative Director,
Get Well Pals



Tshireletso Tshwenyane
Executive Producer, G4C Africa



Ulrico Grech-Cumbo
Founder & CEO, Habitat XR



Kieran Reid
Managing director,
Two Name Games



Lebo Lekoma
Director of client services
Sea Monster



Gerard Williams Gaming
Media Personality,
HipHopGamer



Janet du Preez
Senior Consultant, Strategist and
Design Lead, Engagement
Dynamics



Glenn Gillis
Chair Person, G4C Africa
CEO, Sea Monster



Darko Petrovic,
Business Development
Consultant